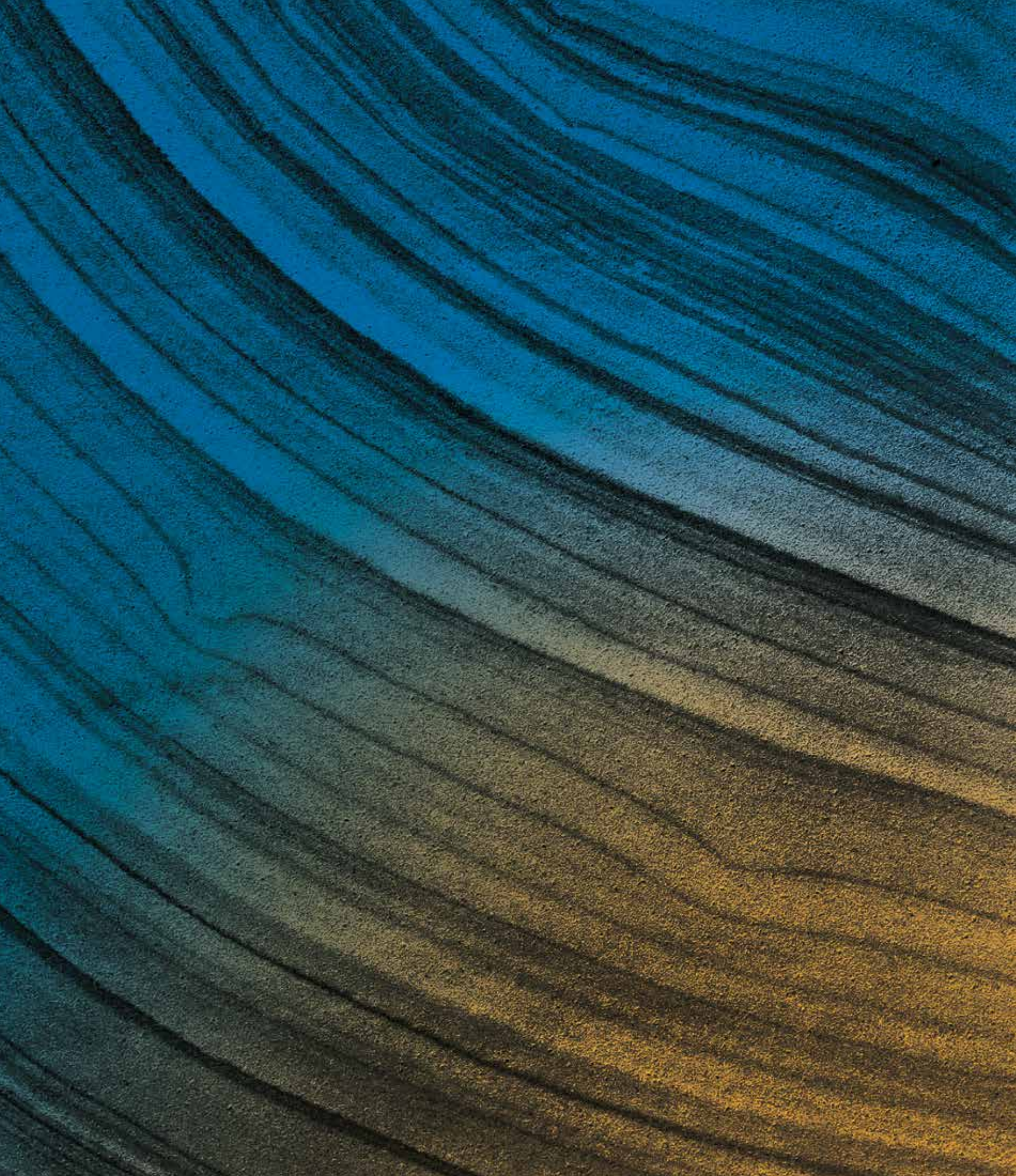

PRESS KIT





SHOOTING STAR CASINO

Shooting Star Casino, Hotel and Event Center, located in Mahnomen, Minnesota, is one of the top entertainment destinations in the region. Owned and operated by the White Earth Nation, Shooting Star is home to Las Vegas-style gaming, big name concerts, award-winning dining, soothing spa treatments, shopping and luxurious accommodations, in addition to nearly 30,000 square feet of event/meeting space.

Reservations: 800.453.STAR(7827) | **Tickets:** 800.313.SHOW(7469)

Business Office: 218.935.2711 | **Fax:** 218.935.2206

777 Casino Road | Mahnomen, MN 56557 | starcasino.com



WHITE EARTH HISTORY

HISTORY OF WHITE EARTH NATION

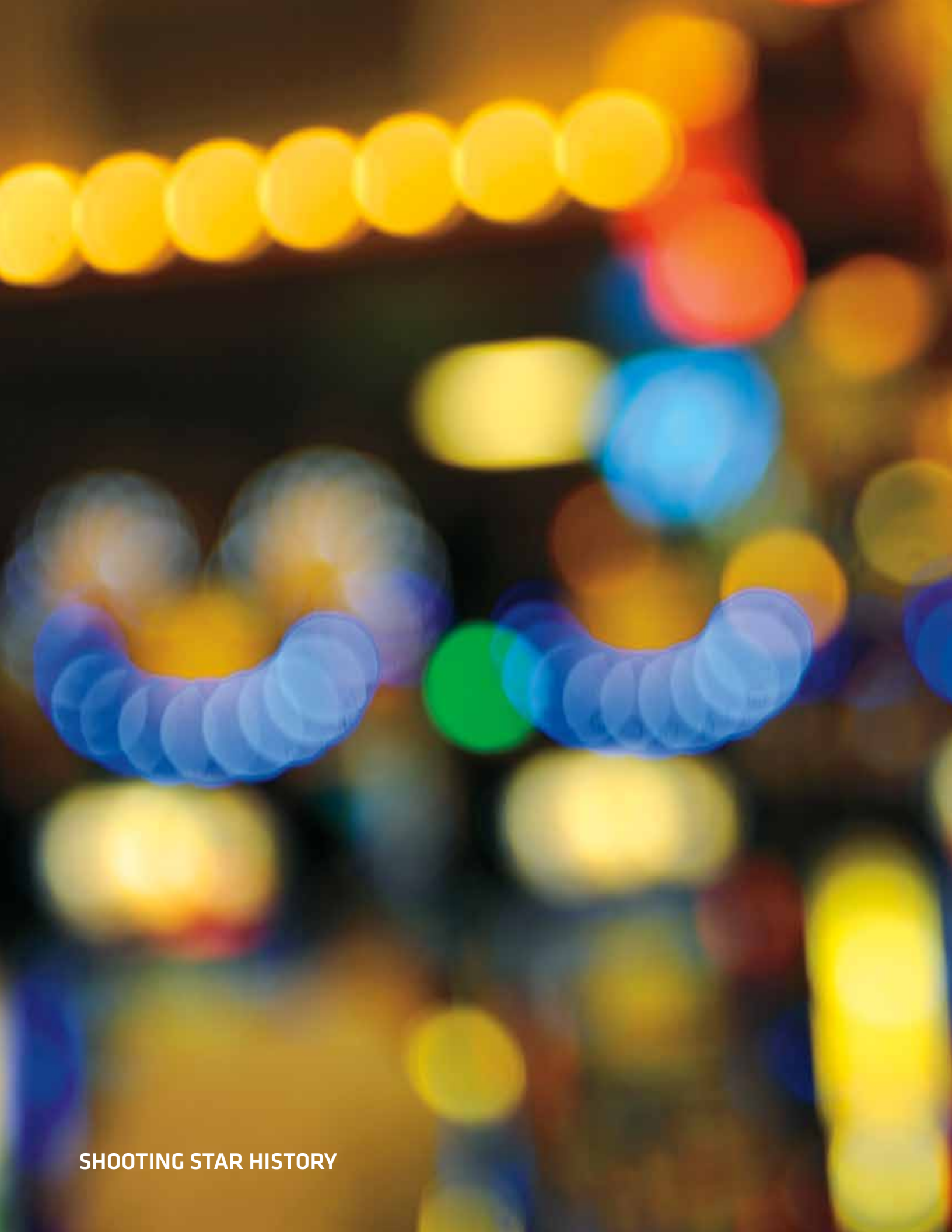
The **White Earth Nation** was created on March 19, 1867, during a treaty signing in Washington D.C. between the United States and the Mississippi Band of Chippewa Indians. The treaty in part, stated:

"...and there shall be set apart, by selections to be made in their behalf and reported to the Interior Department by the agent, one half section of land each, upon the Gull Lake reservation, for Min-a-ge-shig [Fine Day] and Truman A. Warren, who shall be entitled to patents for the same upon such selections being reported to the Department."

Soon after President Andrew Johnson signed the treaty, Mississippi Band of Chippewa Indians' Chief White Cloud and Chief Fine Day were among the first to move to the northwest Minnesota land known for its layer of white clay underneath the surface, aptly named the White Earth Reservation.

150 years later, it is one of the largest Indian tribes in the United States, and the largest of the seven Chippewa reservations in Minnesota, with about 23,000 enrolled tribe members, 8,000 of whom live on the White Earth Reservation. The reservation's land area is also massive, covering more than 1,800 square miles (829,440 acres) along the seam that separates the fertile farmland of the Red River Valley from the lakes and woods of northern Minnesota. Located approximately 68 miles from Fargo, North Dakota, and 225 miles from Minneapolis/St. Paul, Minnesota, the reservation encompasses three northwestern Minnesota counties – Mahnomen, Becker and Clearwater. This includes 530 lakes, 300 miles of rivers and streams, 951 miles of County, State, Federal and Bureau of Indian Affairs (BIA) roads (not including logging roads and trails), and 1,500 miles of snowmobile trails.

The White Earth Nation is governed by the five-member White Earth Tribal Council, whose overriding mission is to preserve, promote and enhance the tribe's quality of life. With their leadership, the tribe has established well-known programs, services and businesses throughout the years, such as the Shooting Star Casino, Hotel and Event Center in Mahnomen, once one of Minnesota's poorest cities. With nearly 1,100 slot machines, 386 hotel rooms and around 1,000 employees, Shooting Star is White Earth's most successful initiative to date, contributing approximately \$7 million to \$8 million per year to the tribe's economy and to the northwest region of Minnesota.



SHOOTING STAR HISTORY

HISTORY OF SHOOTING STAR CASINO, HOTEL & EVENT CENTER

While traditionally known for the gentle rolling prairies of wild rice country (Manoonin translated as wild rice in Ojibwe), the top attraction in Mahnomen, Minnesota, is that it's home to the Shooting Star Casino, Hotel and Event Center. Gaming operations began in November 1991 in temporary facilities. A new facility was completed and operations moved to the new facility for the grand opening in May 1992. With a \$30 million, 145,300-square-foot expansion in 2001, Shooting Star has become one of the top gaming and entertainment draws for the region, representing a significant revenue enterprise for northwest Minnesota and for its tribal owners – the White Earth Nation.

In addition to a Las Vegas-style, 72,055-square-foot casino with nearly 1,100 slot machines, 12 blackjack tables, a 365-seat bingo hall and poker selections such as Seven-Card Stud and Texas Hold 'Em, Shooting Star is home to a 15,000-square-foot, state-of-the-art concert venue, nearly 30,000 square feet of event space, a 386-room hotel, the full-service Sereniitee Spa, gift shop, Star Mart, and dining and drinking establishments, such as 2 ONE 8 and the Mustang Lounge.

Shooting Star is not only a gaming and entertainment destination, but it is also one of the largest economic resources for the northwest Minnesota region. Its wages and benefits total around \$27 million a year and nearly 1,000 are employed. Nearby businesses have had increases in sales, traffic and demand. In the over 20 years since Shooting Star's grand opening, Mahnomen County's unemployment rate has dropped significantly and its labor force has risen.





SHOOTING STAR FACTS

SHOOTING STAR FACTS

Shooting Star Casino, Hotel and Event Center, located in Mahanomen, Minnesota, is one of the top entertainment destinations in the Midwest. Owned and operated by the White Earth Nation, Shooting Star is home to gaming, live concerts, dining, shopping, spa treatments and luxurious accommodations, in addition to nearly 30,000 square feet of event/meeting space.

GAMING OPTIONS

Shooting Star has all the best of Las Vegas-style gaming on its 72,055-square-foot casino floor. Gaming options include nearly 1,100 slot machines, 12 blackjack tables, a 365-seat bingo hall, and poker selections including Seven-Card Stud and Texas Hold 'Em.

ENTERTAINMENT

Shooting Star features some of the biggest names in entertainment at its state-of-the-art concert venue, the 15,000-square-foot Shooting Star Event Center.

HOTEL

The on-site Shooting Star Hotel features 386 rooms, 24 suites, the full-service Sereniitee Spa, a glass-enclosed indoor pool, hot tub and atrium.

FOOD/BEVERAGE

In addition to full-service catering and cocktail service throughout the property, Shooting Star is home to four on-site dining options, including the fine dining restaurant 2 ONE 8, casual fare Whispering Winds, Mino Wiisini *Eat Well* Cafe, and the Traditions Buffet, as well as the Mustang Lounge.

LOCATION

Located at 777 Casino Road in Mahanomen, Minnesota, Shooting Star Casino, Hotel & Event Center is 35 miles north of Detroit Lakes, Minnesota; 70 miles northeast of Fargo, North Dakota; and 250 miles northwest of Minneapolis/St. Paul.

starcasino.com

P.O. Box 418 | Mahanomen, MN | 800.453.STAR(7827)